

From: [Chris Bernardo](#)
To: [Kent Smith](#); [Rena Leddy](#)
Subject: Re: BIDs/Day Laborer Issues
Date: Tuesday, April 14, 2015 1:37:16 PM

Kent/Rena, thanks for your return call, I just left a voicemail for Rena. Let me know when might be a convenient time to chat this week.

By the way, I came across information on this new ["Right to Rest Act" \(SB 608\)](#) currently making its way through the California Senate...hopefully that doesn't get too far...it seems to be very broad and doesn't really treat the underlining issues associated with homelessness.

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On Thu, Apr 9, 2015 at 4:59 PM, Chris Bernardo <chris@chrisbernardo.com> wrote:

Good afternoon Kent/Rena, my name is Chris Bernardo, I work with several BIDs in the NY/NJ metro area and I was wondering if you might be able to provide me with some guidance regarding LA's [Day Laborer Program](#), especially from your perspective as BID managers. I'm currently advising a client in Elizabeth, NJ on ways to treat a street corner within their main shopping area that has become the central match-making place for workers, both documented and undocumented, to meet potential short term (day labor) employers. We've been able to establish some great relationships with a few of the churches that provide services to many of the day-laborers and we're at the point where we have their attention and trust. I came across information on LA's Day Laborer Program and it seems like something that we might be able to replicate here...we have all of the disparate parts...a city administration that wants a solution....several non-profits that are willing to help, including the BID...and a day-laborer population that's willing to listen to what we have to say (for now). Has the program in LA worked from your perspective? Was it successful in attracting day-laborer activity away from areas where it was unwanted?

I really appreciate any thoughts or feedback that you can provide.

Thanks!

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